

CRIEFF SUCCEEDS BID COMPANY LIMITED
Minute of a Meeting of the Board held on
Tuesday, 3rd April 2018
Crieff Town Hall, 7.30 p.m.

PRESENT: Bob Anderson (BA); Scott Bennett (SB); Rhona Brock, PKC (RB); Graham Donaldson, BID Chairman (GD); William Frame (WF); Stephen Leckie (SL); Roz McCall, PKC (RM); Tom McKiddie (TM)

ATTENDANCE: Neil Combe, BID Manager (NC); Jean Ann Scott Miller, Minutes Secretary (JASM)

APOLOGIES: David Agnew; Ailsa Campbell; Jamie Landale

1. The Chairman extended a general welcome, and reported that Kay Aschaber had now formally resigned from the Board.

2. Previous Minutes

The Minute of the Meeting held on Tuesday, 6th February 2018 was approved and signed by the Chairman as a true and accurate record.

3. Matters Arising

There were no matters arising other than on the Agenda

4. A Way Forward

- Report from RB/RM on recent surgeries not yet available
- Names of those attending to be withheld
- Continued concern at inaccurate and misleading information being promulgated on various Facebook pages – an unnecessary distraction
- An attempt to bring the anti-BID campaign to a wider audience via the *Courier* had been robustly refuted
- Board must concentrate on continued delivery of the Business Plan, on which significant and demonstrable progress had already been made
- Recent open invitation for levy payers to apply for company membership had resulted in only three applications
- No current applications for Board membership
- Board working collectively to support NC
- Attendance at sub-groups poor. Essential that BID management structure functions correctly to ensure regular progress/informed decision-making

AGREED: GD/NC to contact press, with full facts. The Business Plan was voted in through a fair and open ballot, in which all potential levy payers could have participated, following a detailed consultation period. Directors were also elected through a transparent process. Directors receive no remuneration. The Board remains fully committed to the delivery of the Plan.

5. “Big Event”

- RM confident that PKC funding will be agreed on basis of submitted application – NC to review content/terms/conditions
- Funding is non-transferable

Following detailed discussion, it was AGREED that, subject to final confirmation that PKC have allotted up to £30k towards the cost, the “spectacular” planned for Drummond Castle in early November 2018 will proceed as presented by Derek Allan Associates.

6. Comedy Festival – “Before the Fringe”

- Revised budget from Derek Allan now showing costs of £36k with a projected income of £39k – considerable variation from original break-even budget of £22k, already signed off by the Board
- Concern that original figures in themselves incorrect – £28k a more accurate figure for revenue/costs
- Allan Associates acknowledge discrepancies but stress that Festival content should not be diluted to save costs
- External funding could be pursued

Following detailed discussion:

(1) It was PROPOSED Scott Bennett SECONDED William Frame that the Festival should proceed on the revised cost figure of £36k

(2) It was PROPOSED Tom McKiddie SECONDED Bob Anderson that the Festival should proceed on the amended budget figure of £28k

It was finally AGREED: (1) that Allan Associates be asked to submit a detailed programme based on the amended budget figure of £28k; (2) that RM would investigate further funding opportunities with PKC

RM was warmly thanked for her energetic assistance

7. Any Other Business

7.1 Monitoring Meeting. A response had at last been received from PKC. It was intended to hold the Meeting on Monday, 9th April, 10.00 a.m., in the Town Hall. SB had meantime discussed BID concerns on the delivery of the Operating Agreement with the PKC Legal Department.

7.2 Board interaction with levy payers. BA reiterated the need for Directors to engage productively with levy payers. The launch of the Crieff Card provided an ideal opportunity. An Open Meeting should be supported by one-to-one contact, and the Board should speak as one.

7.3 Use of social media. NC confirmed that the development of the Crieff Town page was intended to allow all businesses a voice. **The Visit Crieff website and social channels had been seen by more than three million people.** More interactive participation by the businesses, and particularly Board members, would enhance the process.

7.4 Internal BID structure/management. Full attendance at sub-group meetings is essential. Sub-group papers and reports provide the information framework for the Board. As far as possible, supporting papers for Board meetings should be issued in advance.

8. Date of the Next Meeting – Tuesday, 5th June 2018, 6.30 p.m., Town Hall

There being no other competent business, the Meeting ended at 9.10 p.m.

Signed

Date